Lillian Eden https://lillianweden.com/

EDUCATION

Boston University College of Communication

Boston, MA

Masters of Science, Journalism

January 2021

Relevant Coursework: Online Journalism, Data Journalism, Podcasting, Reporting on Politics, Media Law & Ethics

Goucher College Baltimore, MD

Towson, MD

Bachelors of Arts, Biochemistry and Molecular Biology

May 2016

Relevant Coursework: Biochemistry, Biology, Cell Biology, Genetics, Environmental Chemistry, Organic Chemistry

Monteverde Institute

Monteverde, Costa Rica

Study abroad through Goucher College

January - May 2015

Relevant Coursework: Tropical Ecology, Environmental Sustainability; collected and presented data on fungal diversity, water quality, and efficacy of local reforestation efforts

EXPERIENCE

Massachusetts Institute of Technology, Department of Biology

Cambridge, MA

Communications Specialist/Science Writer

January 2023 - Present

- Created, posted, and promoted written, visual, and video content and worked closely with other communicators to ensure cohesive coverage of breaking news and events
- Monitored and managed social media on X/Twitter, Facebook, and Instagram; provided strategic guidance on new platforms, best practices, and ensured on-brand distributions, including internal and external newsletters
- Developed internal and external communications policies to manage and streamline workflows
- Mentored graduate students and part-time staff on reporting, writing, and content creation
- Collaborated with the Development Office on event planning and strategies to reach potential donors

MetroWest Daily News

Framingham, MA

General Assignment Reporter

February 2021 - December 2022

- Reported on a variety of topics as GAR and covered city and town halls
- Localized national issues and trending searches and analyzed audience engagement to guide reporting decisions
- Curated local connections and explored social media to extract story ideas relevant to readers

Boston University News Service

Boston, MA

Assistant Managing Editor

January - June 2020

Managing Editor

August - December 2020

- Edited and scheduled content and analyzed website usage statistics; promoted content on social media
- Composed and distributed newsletters; managed mailing lists
- Coordinated, wrote, and edited event and breaking news coverage, and provided guidance to new reporters

The Hampshire Gazette

Northampton, MA

Contributor, State House Program

January - May 2020

October 2016 - August 2019

• Covered events relevant to western Massachusetts as part of the State House Program at Boston University

Tufts University

Boston, MA

Neuroscience Department, Laboratory Technician

- Assisted with research on Autism Spectrum Disorder and Intellectual Disability mouse models identifying mechanisms underlying development
- Maintained the mouse colony and lab environment, updated written protocols, and trained new staff

SKILLS

- Adobe Creative Suite (Audition, Premiere, Lightroom, Photoshop, Illustrator, AfterEffects)
- Presto, social media management tools)

• Online Content Management (Wordpress,

- Multimedia content (interactive elements, video)
- Microsoft Office (Word, Excel, Powerpoint)